



CARE Coalition NEO

JOIN US IN 2019 FOR THE 2ND ANNUAL CARE COALITION NEO CONFERENCE

Increasing Emotional Intelligence = Creating Healthcare Geniuses Mark your calendar for March 14, 2019

The CARE Coalition NEO is excited to announce that we will be holding the 2019 Conference on March 14th at the John S. Knight Center in Akron, Ohio! Sponsorship opportunities are now available.

This year's conference features keynote speaker Bill Benjamin, Partner at the Institute for Health and Human Potential and Emotional Intelligence expert. Bill has over 30 years of business experience and has provided his expertise on performance and leadership with diverse groups in many high pressure environments, including the U.S. Marines, NASA, Intel, Goldman Sachs and Surgeons. Dr. Eric Coleman, founder of the Care Transitions Institute, will be joining us again. If you missed last year's conference, you have another chance to hear this knowledgeable and engaging speaker. Dr. Ann DiFrangia will share her experience fighting the Opioid epidemic in northeast Ohio. And, of course, we will have a CARE Coalition panel discussion designed to surpass all expectations!

Your sponsorship brings numerous benefits. There will be a Meet and Greet Cocktail Reception the night before for sponsors and speakers to meet and converse one on one. The VIP session is an opportunity for sponsors to hear from Dr. Coleman in an exclusive setting. Your name and logo on the website, in the program, and event promotion exposes your brand to the community at large and professionals in the healthcare industry. The best benefit though, is that your sponsorship dollars will be put to work to assist older adults and individuals with disabilities who can't afford necessary care.

The **CARE Coalition** is a movement to unite and engage healthcare professionals to more effectively and efficiently provide quality patient care, improve outcomes, and cultivate collaborative processes among the many different channels of healthcare delivery. A portion of the 2019 conference proceeds will go to the Direction Home Akron Canton Foundation.

About the Foundation

The Direction Home Akron Canton Foundation was created with the mission of enabling older adults not eligible for government assistance to remain independent and secure at home through access to a variety of supportive services. The Foundation was developed in 1999 to help these older adults achieve their long-term care goals through the Care Coordination program.



Itinerary (Exact times and details subject to change. Sponsors will be notified prior.)

March 13th

Sponsor set-up - Time will be available for sponsors to set up displays and tables between noon and 4 PM

Meet and Greet Cocktail Reception - The reception is an opportunity for sponsors to meet and talk with our speakers. Tickets to the Meet and Greet Cocktail Reception are included with Diamond, Ruby, Emerald, and Silver sponsorships. 6 PM at Sheraton Suites Akron-Cuyahoga Falls, 1989 Front St., Cuyahoga Falls, OH 44221

Room Block set aside at Sheraton Suites - \$129 per night, March 12th, 13th, and 14th available. To reserve, call the central reservations number 1-800-325-3535 and ask for "Care Coalition Room Block" or "Direction Home Room Block".

March 14th

VIP Leadership Session - The VIP Leadership Session is the time for sponsors to participate in a more in-depth discussion on Emotional Intelligence and how it can be used in daily practice. Dr. Eric Coleman will lead the discussion. 8 AM at The John S. Knight Center, 77 E. Mill St., Akron, OH 44308

Conference - The John S. Knight Center, 77 E. Mill St., Akron, OH 44308
Parking will be available in garage across the street

7:30 - 8 AM	VIP Leadership registration
8:00 - 9 AM	VIP Leadership Session
8:00 - 9 AM	Conference registration
8:00 - 9:15 AM	Breakfast, Sponsor Visitation, and Networking
9:15 - 9:30 AM	Welcome
9:30 - 10:30 AM	Dr. Eric Coleman, Founder and Director of the Care Transitions Institute - Summoning the Inner Genius of Family Caregivers Using Principles of Emotional Intelligence
11 AM – 12 PM	Dr. Ann DiFrangia, Medical Director of the Cleveland Clinic Akron General Alcohol and Drug Recovery Center, will share information on her work in Edwin Shaw's Medication Assisted Treatment program with those suffering from Opioid Use Disorder
12:00 - 1:30 PM	Lunch, Sponsor Visitation, and Networking
1:30 – 2:30 PM	Bill Benjamin, International Expert on Emotional Intelligence and Partner at the Institute for Health and Human Potential - Using Emotional Intelligence in the Healthcare Professions
2:30 – 2:45 PM	Sponsor Recognition and Donation Presentation
2:45 – 4:00 PM	Expert Panel Discussion - Increasing Emotional Intelligence = Creating Healthcare Geniuses

Sponsorships and tickets

Type	Diamond	Ruby	Emerald	Silver (Hospital Systems)	Gold	Pearl (non- profits & gov't)	Individual tickets
Cost	\$ 5,000.00	\$ 2,500.00	\$ 1,500.00	\$ 1,000.00	\$ 300.00	\$ 250.00	\$ 60.00
Logo on website	Yes	Yes	Yes	Yes	Yes	No	No
Logo in program	Yes	Yes	Yes	Yes	No	No	No
Mention in program	Yes	Yes	Yes	Yes	Yes	Yes	No
Vendor table	Yes	Yes	Yes	Yes	No	1/2 (share)	No
1 brochure at collective sponsor table	No	No	No	No	Yes	No	No
Meet & Greet passes	8	4	2	4	0	0	0
VIP Session passes	8	4	2	4	0	0	0
Conference seats	20	10	10	4	1	1	1

To better serve our sponsors, the CARE Coalition NEO has added two new sponsorship categories.

Pearl - The Pearl Sponsorship is reserved for 501c3 non-profits and government agencies. The lower cost (\$250) and the opportunity to educate attendees on available programs are designed to meet the needs of a smaller budget.

Silver - The Silver Sponsorship is reserved for hospital systems. This sponsorship includes enhanced visibility without the high commitment to fill an abundance of seats.

Organization			
Contact person			
Address			
Phone		Email	
Sponsor level			
# Additional tickets		Make checks payable to: Direction Home Akron Canton Foundation and return to: Direction Home Akron Canton Foundation, Attention: Laura Villwock, 1550 Corporate Woods Parkway, Uniontown, OH 44685	
Logos (.xcf, .jpg, or .png) should be emailed to Laura Villwock (lvillwock@dhad.org) no later than January 31, 2019 to be included in the program. Logos will be added to website within 24 hours of completion of sponsor registration and payment. Names of VIP attendees, conference attendees, dietary restrictions, and licensure or certification information are to be provided no later than February 25, 2019.			